



SILICON VALLEY
SHAKESPEARE



BLEED SIZE: 6.000" W x 9.000" H

PREMIUM PLACEMENT
OPPORTUNITIES INCLUDE
BACK & INSIDE COVERS,
CENTERFOLD SPREADS
+ SELECT EDITORIAL
FULL PAGE

LIVE AREA: 5.000" W x 8.000" H

TRIM SIZE: 5.500" W x 8.500" H

BAYSTAGES
PROGRAMS
2019
**MEDIA
KIT**

SIZE

1.750" W x 8.000" H

LIVE AREA

1.500" W x 7.750" H

THIRD PAGE

SILICON VALLEY SHAKESPEARE

Silicon Valley Shakespeare was formed in 1999 by Sara Betts, Dinna Myers, and Jeff Day as Shady Shakespeare Theatre Company. The company was dedicated to providing more opportunities for artists to perform and audiences to experience Shakespeare and other classic works.

The company started with an annual budget of \$1,100 and the dedication of its dynamic leaders and core volunteers. Now, it has expanded to include a full season of four theatrical offerings in three venues and a vibrant education program for youth and teens, with an annual budget of just under \$200,000.

Please visit svshakespeare.org for more information.

PRODUCTIONS + DEADLINES

A MIDSUMMER NIGHT'S DREAM

June 7 – 23, 2019.....DUE: 05.28.19

By William Shakespeare

Love is even more complicated when you add magic! While the king and queen of the fairies, Oberon and Titania are quarreling, Oberon's right-hand sprite, Puck, is ready for mischief... and with humans such as the young Athenian lovers running about and the troupe of amateur actors trying to rehearse a play for the Duke's nuptial day in the middle of the fairy's forest, it couldn't be easier.

MACBETH | THE WHITE SNAKE

July 26 – September 1, 2019.....DUE: 07.15.19

By William Shakespeare | By Mary Zimmerman

On his journey home, the war-hero Macbeth receives a prophecy from three witches that he will be King. But why wait for fate to come, when you can take matters into your own hands? Spurred to action by his wife, Macbeth takes what he believes to be his through murder and treachery.

In the beloved Chinese legend The White Snake, a snake spirit disguised as a beautiful woman falls in love with a young scholar. White Snake keeps her true identity secret from him, but a disapproving monk persists in unmasking her.

SINGLE INSERTION RATES

Sixth-Page.....	\$ 100
Third-Page.....	\$ 150
Half-Page.....	\$ 250
Full-Page.....	\$ 325
Inside Covers.....	\$ 450
Back Cover.....	\$ 700

Programs are digest size (5.50" x 8.50") and offer the sixth-page, third-page, half-page, and full-page advertising placement options shown in this media kit. Discounts are available for multiple publication insertion orders, multi-company orders, and for 501(c)(3) nonprofit organizations. Professional advertising design and editing services available at discounted rates for VIA MEDIA advertisers.

Please contact advertise@via.media
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SIZE

5.000" W x 3.9375" H

LIVE AREA

4.75" W x 3.6875" H

BAYSTAGES PROGRAMS

Current clients include:

3Girls Theatre • 42nd Street Moon • AlterTheater Ensemble • Bay Area Musicals
Broadway by the Bay • Contra Costa Civic Theatre • Crowded Fire Theater
The Custom Made Theatre Co. • Douglas Morrisson Theatre • Dragon Productions
Foothill Music Theatre • Hillbarn Theatre • Lorraine Hansberry Theatre
Marin Theatre Company • Palo Alto Players • Pear Theatre
Pittsburg Community Theatre • Playwrights Foundation
San Francisco Bay Area Theatre Company • San Francisco Gay Men's Chorus
San Francisco Playhouse • San Jose Stage Company • Silicon Valley Shakespeare
Theatre Rhinoceros • Youth Musical Theater Company



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